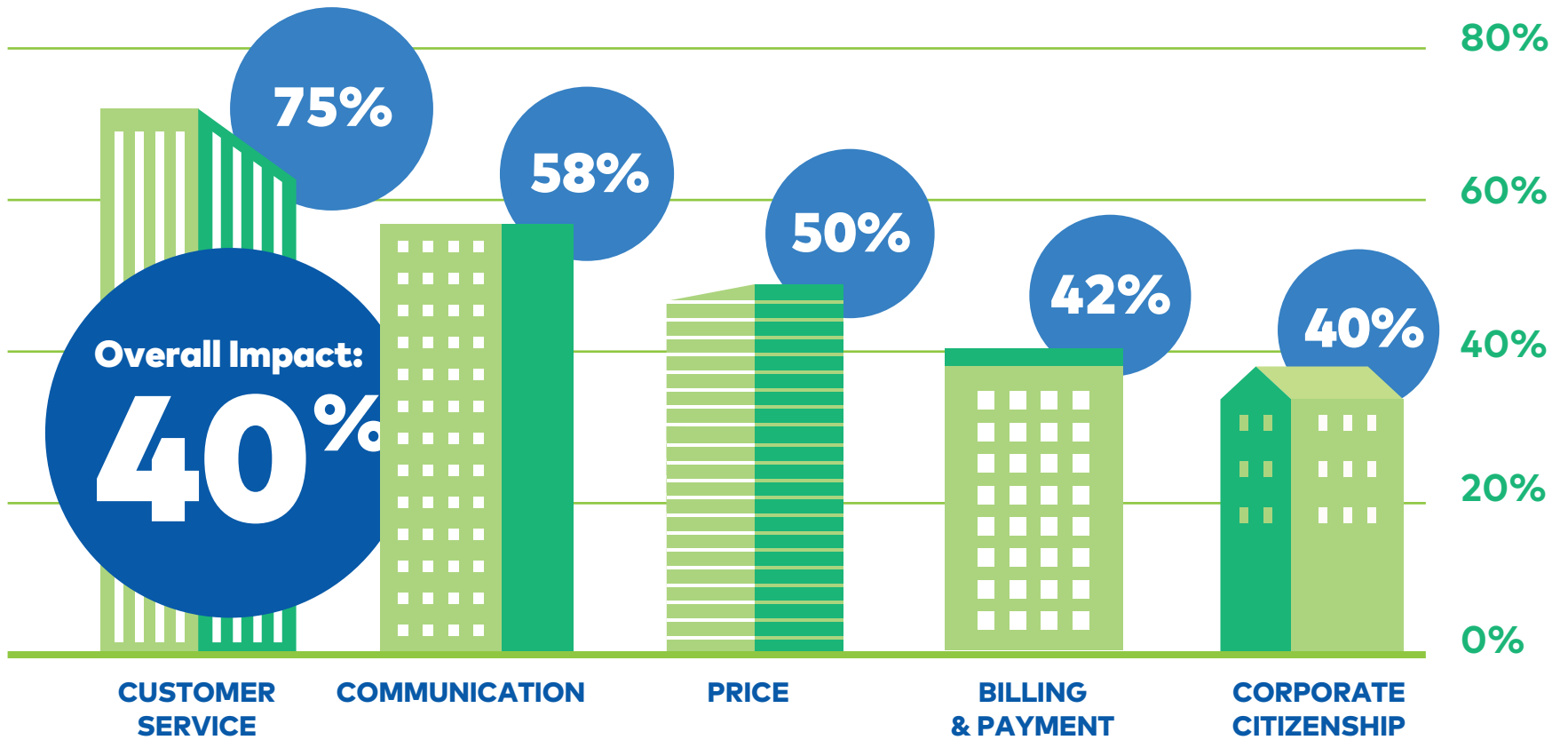


What's the impact?

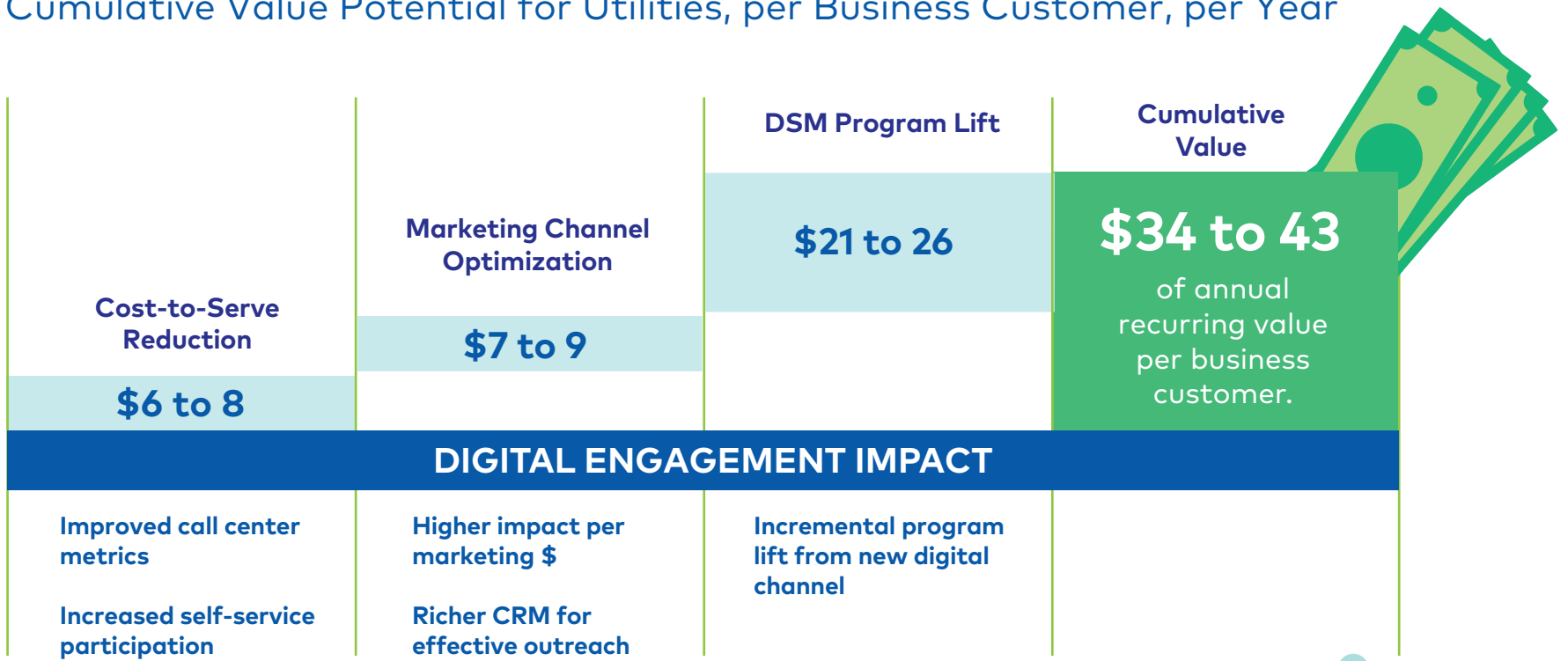
Potential Impact of Digital Platforms on J.D Power Scores: **Business Customers**



J.D. Power evaluates business customer sentiment across six major factors. Digital platforms can meaningfully impact five of these factors by providing useful information to customers about costs and usage, demand management programs, product and service communications, and more.*

What's it worth?

Cumulative Value Potential for Utilities, per Business Customer, per Year



Uplight's analysis on the impact of best-in-class digital engagement platforms on business operations estimates that energy providers can drive between \$34-\$43 of annual recurring value per business customer.