

The Energy Industry Transformation

Energy providers are on the frontline of fighting climate change with ambitious decarbonization goals, but it's challenging to put together a strategic roadmap to address such a complex issue. Added to this, they are also tasked with meeting increasing expectations for a personalized, digital customer experience.

Uplight is streamlining the complex transition to the clean energy ecosystem for more than 80 electric and gas utilities around the world through a connected customer experience.

Uplight is the Bridge to the Clean Energy Ecosystem

Uplight's solutions connect energy customers to the decarbonization goals of power providers while helping customers save energy and lower costs, creating a more sustainable future for all. Using the industry's only comprehensive customer-centric technology suite and critical energy expertise across disciplines, Uplight also enables energy providers to provide a more personalized experience that helps utilities not only reach their decarbonization goals, but also goals around program participation, customer satisfaction, and revenue.

We're a B Corp



By empowering energy providers to achieve critical outcomes through data-driven customer experiences, delivering control at the grid edge, creating new revenue streams and optimizing existing load and assets,

Uplight shares a mission with its clients to make energy more sustainable for every community.

As a certified B Corporation, we aim to use business as a force for good. Through our solutions, Uplight has a goal of reducing CO2 emissions by more than 100 million metric tons and saving consumers more than \$10 billion on their energy bills.

SOME OF OUR UTILITY PARTNERS



Solutions

Uplight provides a unified, connected platform to engage, activate, and orchestrate utility customers and their energy usage.

Behavioral Energy Efficiency

Motivate customers to take meaningful actions with best-in-class energy analytics, personalization and proven behavioral science—including HERs, Customer Portals, High Usage Alerts, and more.



Demand Management

Enroll more customers at a faster rate, with the highest per-household results, with the most cost-effective and encompassing demand response software solution.



Digital Customer Engagement

Fully leverage every touchpoint and seamlessly engage residential and business customers in the personalized way they now expect, consistently across every channel and program.



Rates Adoption & Experience

Transform both residential and business rate transition efforts through proven and personalized education, targeted marketing and recommendations, and grid-optimized enrollment.



Electric Vehicle Advisor

Help customers learn about EVs and provide personalized EV recommendations and cost savings through an easy, dynamic, and interactive experience.



Digital Customer Activation

Simplify customer energy decisions through personalized, bundled offers such as renewable energy, ePay, charitable contributions, eMobility, energy-saving programs, subscription billing, and new products and services with Uplight's Plus.



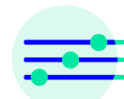
Marketplace

Put your utility at the center of all your customer's energy product decisions with a turnkey solution that drives customer satisfaction and a deeper customer relationship.



Non-residential

Surface energy usage data, personalized insights, rate plan recommendations, and relevant programs and offers to help your business customers save money and energy through multiple channels.



"Uplight shares AES' commitment to accelerate a smarter, greener energy future. Digital technologies engage customers in new ways for the more efficient use of energy. These tools improve customer satisfaction while reducing the carbon footprint of utility companies."

ANDRES GLUSKI

AES PRESIDENT & CHIEF EXECUTIVE OFFICER



To learn more, visit us at uplight.com