



Giving you the edge in driving a clean energy future.

Uplight is the market-leading customer engagement, enrollment, and load flexibility platform for energy providers. We connect over 80 utilities and 110 million energy customers to products and services that accelerate decarbonization, reduce energy costs, and positively impact people and their communities.



Customers are Your Biggest Asset in the Energy Transformation

Our solutions are based on the outcomes energy providers need to deliver, with a customer-centric lens.



We enable utilities to:

- Engage energy customers, design seamless customer experiences, and boost customer satisfaction.
- Drive adoption of grid-edge solutions like electric vehicles, time of use rates, and electrification through frictionless enrollments.
- Orchestrate energy supply and demand at scale to deliver a more extensible and flexible grid.
- Deliver operational efficiency and cost savings.

SOME OF OUR UTILITY PARTNERS



Uplight Solutions

Uplight provides a unified, connected platform to identify and engage, transact and enroll, and intelligently orchestrate utility customers and their energy usage.



Energy Efficiency

Create energy savings and program enrollments through meaningful customer actions with AI-driven propensity modeling, personalization, and proven behavioral science in HERs, Marketplaces, Customer Portals, High Usage Alerts, and more.



Demand Management

Transform customer assets into grid-scale VPPs with bundled programs, rebates, and incentives, a frictionless customer enrollment experience through device pre-enrollment, and a focus on customer comfort.



Rates Engagement

Help your residential and business customers understand, select, and optimize their rate plans through personalized recommendations and behavioral coaching—increasing enrollments, participation, and load shift.



Electric Vehicles

Accelerate transportation electrification and inspire EV owners to take advantage of rebates, managed charging, rates, and other EV-specific programs.



Customer Engagement

Create compelling touchpoints that drive customer satisfaction and action—all while lowering the cost to serve through Customer Portals, Bill Alerts, and Mid-cycle updates.



Business Customers

Empower business customers to save money and connect with relevant programs through energy usage data, personalized insights, and rate plan recommendations to meet efficiency, electrification, and decarbonization goals.

"At AES, we are reimagining how we provide energy and how our customers can best manage their energy use. Our goal is to help customers make better energy decisions, while also providing them with options for greater energy efficiency and cost savings. Our partnership with Uplight will enable stronger customer engagement so we can accelerate a cleaner energy future, together."

ANNEMARIE REYNOLDS
CHIEF CUSTOMER OFFICER,
AES

We're a B Corp

As a certified B Corporation, we aim to use business as a force for good. Uplight shares a mission with our clients to



make energy more sustainable for every community. So far we've abated 2 million tons of carbon dioxide while also creating one peaker-sized VPP every 3.5 months—and we're just getting started.



To learn more, visit us at uplight.com