

Accelerating Decarbonization

Energy providers are on the frontline of fighting climate change with ambitious decarbonization goals, but it's challenging to put together a strategic roadmap to address such a complex issue. Added to this, they are also tasked with meeting increasing expectations for a personalized, digital customer experience.

Uplight is connecting over 80 energy providers and their customers to products and services that accelerate decarbonization, reduce costs, and positively impact people and their communities.

Uplight is the Bridge to the Clean Energy Ecosystem

Uplight is creating an operating system at the edge of the grid, tying many different technologies, products, and services together to help make our energy ecosystem cleaner, more resilient, and more flexible. We have the most comprehensive suite of cloud-based platforms, capabilities, applications, and insights to partners in the energy space. Our best-in-class digital experiences empower energy customers to take control of their carbon footprint while enabling our utility clients to reach their own goals around program participation, customer satisfaction, decarbonization, and revenue.

We're a B Corp

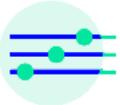


Bringing the right blend of expertise, scale, and innovation, Uplight shares a mission with its clients to make energy more sustainable for every community.

As a certified B Corporation, we aim to use business as a force for good. Through our solutions, Uplight has a goal of reducing CO2 emissions by more than 100 million metric tons and saving consumers more than \$10 billion on their energy bills.

SOME OF OUR UTILITY PARTNERS



<h2>Solutions</h2> <p>Uplight provides a unified, connected platform to engage, activate, and orchestrate utility customers and their energy usage.</p>	<h3>Behavioral Energy Efficiency</h3> <p>Motivate customers to take meaningful actions with best-in-class energy analytics, personalization and proven behavioral science—including HERs, Customer Portals, High Usage Alerts, and more.</p> 	<h3>Demand Management</h3> <p>Enroll more customers at a faster rate, with the highest per-household results, with the most cost-effective and encompassing demand response software solution.</p> 
<h3>Digital Customer Engagement</h3> <p>Fully leverage every touchpoint and seamlessly engage residential and business customers in the personalized way they now expect, consistently across every channel and program.</p> 	<h3>Rates Adoption & Experience</h3> <p>Transform both residential and business rate transition efforts through proven and personalized education, targeted marketing and recommendations, and grid-optimized enrollment.</p> 	<h3>Electric Vehicle Solution Suite</h3> <p>Help your customers find the best EV for them and optimize their energy use after purchase—enabling them to take advantage of rebates, managed charging, rates, and other EV-specific programs.</p> 
<h3>Digital Customer Activation</h3> <p>Simplify customer energy decisions through personalized, bundled offers such as renewable energy, ePay, charitable contributions, eMobility, energy-saving programs, subscription billing, and new products and services with Uplight's Plus.</p> 	<h3>Marketplace</h3> <p>Put your utility at the center of all your customer's energy product decisions with a turnkey solution that drives customer satisfaction and a deeper customer relationship.</p> 	<h3>Business Customer Solutions</h3> <p>Surface energy usage data, personalized insights, rate plan recommendations, and relevant programs and offers to help your business customers save money and energy through multiple channels.</p> 

"At AES, we are reimagining how we provide energy and how our customers can best manage their energy use. Our goal is to help customers make better energy decisions, while also providing them with options for greater energy efficiency and cost savings. Our partnership with Uplight will enable stronger customer engagement so we can accelerate a cleaner energy future, together."

ANNEMARIE REYNOLDS, CHIEF CUSTOMER OFFICER, AES



To learn more, visit us at uplight.com